



THE FERTILITY  
ALLIANCE

# Partnerships: Advancing Fertility Care Through Collaboration

Together, we can build a more equitable fertility future for all.



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## JOIN AS A CORPORATE PARTNER

The Fertility Alliance brings together lived experience, clinicians, researchers, charities, and organisations across fertility and reproductive health to drive meaningful, system wide change.

We work with partners who share our commitment to fair access, evidence based practice, and improving outcomes for everyone navigating fertility care.

Whether you're looking to support your workforce, strengthen your social impact, or contribute to national change, we can create a bespoke partnership package that aligns with your values and amplifies your commitment to equitable fertility support.

You'll have a dedicated partnership lead to ensure smooth onboarding, clear communication, and measurable impact throughout our collaboration.



## WHY PARTNER WITH US?

Benefits of working with The Fertility Alliance include:

- ✓ Brand alignment with the UK's leading organisation driving system change in fertility and reproductive health.
- ✓ Visibility across our platforms and engagement with a national community.
- ✓ Collaborative content opportunities including campaigns, webinars, and thought leadership pieces.
- ✓ Policy and practice insight from our work with governments, NHS partners, and national bodies.
- ✓ Events online or in person.
- ✓ Impact reporting to demonstrate the value and outcomes of your support.



## OUR PURPOSE

The Fertility Alliance is the UK's national charity focused on fair, consistent, and accessible fertility care.

We champion the voices of people with lived experience and bring together the whole fertility ecosystem to influence policy, practice, and service delivery.

Our mission is to ensure that everyone regardless of postcode, background, or circumstance has access to accurate information, high quality care, and the best possible chance of building a family.

Corporate partners play a vital role in helping us expand our reach, strengthen our advocacy, and create a more equitable fertility landscape across the UK.

**Together, we can deliver meaningful, lasting change.**



## TOGETHER, WE CAN:

- ✓ Strengthen national understanding of fertility and reproductive health.
- ✓ Improve access to evidence based information and support.
- ✓ Influence policy and commissioning for fairer, more consistent care.
- ✓ Amplify the voices of people with lived experience.
- ✓ Build a more equitable fertility future for all.



## Interested in partnership opportunities?

Contact us today to discuss how we can work together.

✉ [gwenda@thefertilityalliance.org.uk](mailto:gwenda@thefertilityalliance.org.uk)

